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## Call for Proposals; Consumer Protection Research Initiative

### Innovations for Poverty Action(IPA)

The Innovations for Poverty Action (IPA) Consumer Protection Research Initiative (CPRI) 2025 Call for Research Proposals is now open. CPRI accepts proposals for large grants that fund rigorous impact evaluations, as well as smaller grants that can fund pilots, add-ons to existing studies, low-cost evaluations such as lab-based experiments, or evaluations relying primarily on administrative data (e.g., A/B tests or quasi-experimental evaluations using historical data). The primary focus is on evaluating interventions that reduce consumer risks and build trust in digital payments and credit products.

This year, they are particularly interested in research that examines:

- Gender disparities in consumer protection, including solutions that may be particularly effective at mitigating risks and building trust for women.
- Studies focused on productive credit, particularly work focused on reducing risk for small business owners and smallholder farmers.
- The role of agents in promoting consumer protection in digital finance, for example in improving transparency, reducing overcharging, or preventing fraud.

### Eligibility

- At least one member of the research team must be affiliated with a research institution or university and either hold a PhD or be a current PhD candidate in a relevant social science or engineering discipline, such as economics, statistics, sociology, anthropology, psychology, public health, education, or computer science.
- Proposals for studies investigating causal research questions must include at least one researcher with experience in RCTs or other rigorous causal methods
- They will prioritize proposals from the Consumer Protection Research Initiative's ten focus countries: Bangladesh, Ethiopia, India, Indonesia, Kenya, Nigeria, Pakistan, Philippines, Tanzania, and Uganda. Proposals from other LMICs will be considered if they score highly in other evaluation criteria and demonstrate that their findings are generalizable, particularly to the priority countries.
- The CPRI prioritizes proposals that include researcher(s) based in the country where the project will take place. Researchers with local expertise and lived experience bring unique insights which can enhance the study's relevance and impact.

CPRI will award a maximum of \$375,000 for small projects and \$900,000 for full impact evaluations. Full Impact Evaluations – Up to \$300,000 per project. Small Projects (Pilots, Add-ons, and Lab/Admin Data Experiments) – Up to \$75,000 per project.

Optional Expressions of Interest are due May 4, 2025, and full proposals are due June 15, 2025.

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### Opportunity Info

**18 day(s) remaining****Amount:** USD 300,000**Date added:** 2025-04-10**Deadline:** 04 May 25**Other Deadline(s):** 15 Jun 2025**Email:** [consumerprotection@poverty-action.o](mailto:consumerprotection@poverty-action.o)**Tel:****Contact Person:****Collaboration Required:** No**Funder's Website:** [Visit](#)**Related Calls:** [View](#)