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Peter Drucker Challenge 2025; The 'Second Curve' in Life and Business

Peter Drucker Challenge

The 2025 Global Peter Drucker Challenge Essay Contest honours the legacy of Charles Handy, a renowned social philosopher, by inviting participants to explore his Second Curve concept—how individuals and organizations can anticipate change and transition before reaching their peak. Inspired by Handy's belief that success requires timely reinvention, the contest encourages essays on professional shifts, personal growth, and organizational renewal, incorporating philosophical principles like Stoicism. Writers can share personal experiences or analyze broader societal and cultural influences that impact adaptation. The challenge aims to inspire reflections on resilience, strategic change, and shaping the future amid uncertainty.

Eligibility

- Applicants must be current university students to submit an essay
- The Challenge is open to students (bachelor, master, MBA, and PhD) and young professionals, 18 to 35 years old (inclusive of both ages).
- The Challenge is a personal essay contest, although narratives are often analytically related to the topic and claims are supported by evidence.
- All essays must be written exclusively by a single individual. Any essays that, in their sole judgment, have been written by a group will be considered null and void.
- All essays must be original and written for the express purpose of this contest.

The deadline for application is May 24th, 2025.

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Opportunity Info

51 day(s) remaining**Amount:** Not Specified**Date added:** 2025-04-03**Deadline:** 24 May 25**Email:** contact@druckerchallenge.org**Tel:** ...**Contact Person:** ...**Collaboration Required:** No**Funder's Website:** [Visit](#)**Related Calls:** [View](#)