

BACHELOR OF TOURISM MANAGEMENT RESEARCH PROJECTS

YEAR 2016/2017

NAME OF STUDENT	TITLE	SUPERVISOR
Ishengoma Diatus	The role played by tanzanians in promoting tanzania's tourism industry: case study of morogoro municipality.	Dr. Sirima
Hassan mohamed	Resident's perception towards recreation tourism in morogoro municipal.	Dr. sirima
Mbulinyingi Elizabeth	Contribution of small and medium tourism enterprises in promoting tourists attraction.	Ernest Mwamaja
Msocha Evaline	Reasons that hinder participaton of people in recreation activities.	Dr. Mgonja
Molandi Beatrice	Evaluating factors constraining the growth of sustainable tourism in Uluguru Mountains.	DR. Mgonja
Ndole Wabwezya	The influence of leisure pursuit among Tanzanian children case study of Morogoro Municipality.	Dr.Sirima
Jacob Johnbosco	Tourism influence on livehood of local community	Mathew Sengelela
Azzah Fadhili	The effects of imposition of VAT on tourism services	Mecktrida Boniface
Kalulu Kulwa	Evaluation of the accommodation ,transport and leisure Facilities design in catering for tourists with disabilities	Mr Ezra Marwa
Byabafundi Irene	Costs and benefits of local people living around Mount uluguru	MR Mathew Sengelela
Mokma Pili	Visitors perception towards beach tourism in Dar es salaam	MR Mathew Sengelela
Moshili Livin	Take home memories: Local food and beverage as tourism souvenir in Tanzania	Dr. Kitengile
Omega Kimaro	Contribution of Kilimanjaro national park to Marangu community for the last 5 years	Mr Chiwanga
Ally Rose	Perception of local community towards foireing investor in tourism case study of meru district.	Dr. Nickson Mkiramweni
Ndibalema Geofrey	Tourist awareness on tourism attraction in Tanzania	Dr. Muganda
Albert Msengezi	Assessment of employee satisfaction in the tourism and hospitality industry, case study of Northern circuit	Mr. Marwa
Fatna Jumanne	Evaluating the attitude of Morogoro municipal residents in participating in wildlife based domestic tourism	Dr. Mgonja
Amina Said	Hotel standard for tourist's eco-friendly	Mecktrida Boniface
Steven Betsita	Participation in leisure activities	Dr Sirima
Zakayo Caren	The contribution of customer care to tourism development	Prof. Ndibalema
Jackson shirima	Evaluating customer satisfaction based on quality of service in selected hotels in Arusha municipal	Dr. Mganda

Noah Danford	Assessing the potential of institutional and public transport facilities on promoting the tourist destination/ attraction. Case study morogoro municipal	Ernest Mwamaja
Nkungu Gilly	Significance of sustainable promotion of tangible cultural heritage, case study of stone town	Mecktrida Boniface
Gloria Nyangi	Perception and attitudes of tourists towards the roles of tour guides in tourism.	MR Mathew Sengelela
Deborah lewis	Evaluating the perception of Kahawa shamba community about community tourism.	Dr. Mgonja
Wilfrida Andrea	Assesment of local people perception in promoting local foods.	Mr. Cchiwanga
Mlati Noel	Assessing the potential heritage site as tourist attraction case study Mazimbu cemetery	Mr. Asubisye
Jumanne Katuma	Assessing the participation of university students in leisure and recreational activities	Ms. Blandina Shemweta
Omary Hussein	Anaylsing of poaching effects and its mitigation measures in national parks, case study of udzungwa mountains	Mr. semmy
Razack Amir	Economic impacts of museum to local community in Tanzania and how it facilitates growth of tourism in the counrty	Dr. Kitengile
Minja Stephene	The contribution of city tour in diversification of tourism	Dr Mganda
Stephania Cingano	The contribution of souvenir to local communities	Dr Mkiramweni
Magessa Michael	Assessing challenges of tourist payment model in Tanzania national parks, case study Manyara national parks	Dr Mkiramweni
Kaaya Nelson	Airport landing fees and its effects on international tourism in Tanzania, case study of KIA	Dr Mkiramweni
Mabula Cyprian	Tourism influence on cultural change, case study of Machame	Mr. Mathew
Allute Gasper	Perceptions of Morogoro municipality residents on customer care, A case of recreational facilities	Dr Mgonja
Marcel Alphonse	Application of integrated marketing communication tools to improve the image of Northern tourist circuit	Mr. Marwa
Salome Milola	The analysis of service language in Tanzania tourism industry, a perspective of tour guides and hotels in Arusha city	Mr Semmy
Zablon Israel	Analysis of effective implementation of Tanzania Tourism policy on marketing strategies	MR. Semmy
Siaely Mbuya	Analysis of gender gaps in tourism industry Tanzania, case study of tourism and hospitality companies in Dar es salaam	Mr Lazaro Mangewa
Micahel Fanuel	To assess the contribution of hotel sector towards local foods procedure livelihood development in morogoro municipality	Mr. Adili Tiisekwa
Shabani Sekiete	Influence of primary school category on perception of pupils in domestic tourism, case study of	Prof. Shombe

	Morogoro Municipal	
Abdul Moshi	Assessment of the effect of introduction VAT to tourism services in Tourism development in Tanzania	Ms. Blandina Shemweta
Jabily Wabichi	Assessing native capacity in exploiting Tourism resources available in Mafia island	Mr. Mwamaja
Agust Anthony	Assessing the potential of the market segmentation to the growth and development of tourism leisure facilities, case study of Morogoro Municipal	Mr Asubisye
Hellen Luena	Factors that impact tourist decision to travel to a destination area	Dr Mbije
Ally Rajabu	Assessing the implantation of innovative strategies taken in creating effective tourist destination image in Morogoro Municipality.	Ms. Blandina Shemweta
Calvary Uronu	Assessment on factors affecting employees performance in hotels	Dr. Muganda
Nuvunga Edson	Assessing the quality of services and its effects in customer satisfaction in Tanzania museum. Adjacent to the national museum and house of culture in Da es salaam	Dr. Sirima
Georgina Kimambo	Assessment of tourist's activity diversification in Mikumi National park; an implication to visitor's satisfaction.	Mr Mangewa
Terencio Jesus	Assessing opportunities and challenges of leisure tourism development in Tanzania, case study of Morogoro town.	Ms. Blandina Shemweta
Josephat Ndiru	How cultural tourism influence the Increase of new skills to the society.	Mr .Mwamaja
Ashraf Mussa	Contribution of cultural tourism to the social economic development of the local community in Morogoro Municipality	Mr Chiwanga
Jackson Bernard	Influence of employee commitment and accountability to the tourism organization performance	Dr Mkiramweni
Michael Michael	The role of local electronic media in promoting local tourism destinations in Tanzania.	Dr. Mariki
Daniel Mubila	The impact of tourism on local community and on conservation at Mount Uluguru	Dr. Mariki